



About the StandWithUs UK Emerson Fellowship

The StandWithUs UK Emerson Fellowship is a prestigious one-year programme that recruits, trains, educates, and inspires pro-Israel student leaders at universities throughout the United Kingdom, United States, Canada, and Brazil. Chosen from over 150 universities, they form a network of trained pro-Israel student leaders who inspire their peers and collaborate with other student groups to run effective educational events about Israel.

Through the programme, StandWithUs UK Emerson Fellows receive extensive training and mentorship from their regional StandWithUs UK Campus Coordinators, participate in professional development workshops, and become members of a strong network of both current and former fellows. Fellows also get priority access to all StandWithUs resources and a direct line of communication to its various departments.

Upon successful completion of the fellowship, participants will receive a £700 stipend. Graduates will be inducted into the StandWithUs Emerson Fellowship Alumni Network, through which they will stay connected to each other and to StandWithUs while continuing their activism. Fellows may also have the opportunity to intern with StandWithUs and assist with special projects, depending on what the organisation is able to offer.

Expectations Overview

- 1) Fellows must attend two mandatory conferences
- 2) Fellows must attend six, monthly Professional Development Sessions
- 3) Fellows must complete at least four projects

4) Fellows must recruit at least one replacement at the end of the academic year.

Conferences

The StandWithUs UK Emerson Fellowship holds two mandatory conferences that fellows are expected to attend. Whether these conferences will be held in person or virtually is dependent on government guidelines and the overall status of the pandemic, but the dates will remain the same, so add them to your calendar!

- StandWithUs UK **Emerson Fellowship Training Conference** → September 12-14, 2021
- StandWithUs **International Conference: Israel In Focus** → January 21-23, 2022
 - Fellows are required to recruit at least one of their peers to apply to register and attend the conference. Recruiting more than one peer to apply is strongly encouraged but not required.
- Students will also be invited to attend Graduation Ceremonies at the House Of Lords and online for the International Emerson Fellowship 2021–2022 Virtual Graduation

Communication

StandWithUs UK Emerson Fellows are expected to participate in **regular calls** with their StandWithUs UK Campus Coordinators to discuss programme planning and campus challenges while receiving personalised mentorship and support. All fellows will be automatically added to a **WhatsApp group** to share ideas and quickly communicate with each other. Fellows will also join a national Facebook group to network with each other and learn about other StandWithUs opportunities.

Leadership Working Groups

The StandWithUs UK Emerson Fellowship also includes a personalised leadership working group programme that offers fellows an opportunity to identify and work on specific areas of leadership development. Fellows will choose one specific area they would like to further develop: diplomacy, public speaking, social media or research and strategy. Each working group will benefit from two different workshops with experts in these areas—first with StandWithUs experts and then with external professionals. As fellows grow within their working groups, they will dedicate at least one of their programme requirements to creating an event that utilises or incorporates what they learned. Their StandWithUs UK Campus Coordinators will help them develop this programme, and they will also be able to call upon StandWithUs experts for additional advice.

Campus Programme Requirements

StandWithUs UK Emerson Fellows are expected to organise **four projects** during the academic year.

These projects must include at least:

- One project dedicated to UK Peace Week
- One traditional, in-person, on-campus event
- One project related to their chosen Leadership Working Group.
- One project in conjunction with another Student Society outside of JSoc (examples include but aren't limited to: PalSoc, BusinessSoc, PoliticsSoc)

These requirements are not mutually exclusive.

Traditional, in-person, on-campus events may include a speaker, panel, presentation, interactive activity such as cooking-class, live film screening, or stall.

Other projects may include written articles, social media campaigns, podcasts, video projects, hand-out campaigns, etc.

StandWithUs UK offers a range of tailor-made presentations, resources, and programmes which Emerson Fellows can tap into to assist with programming.

In addition, the StandWithUs Research and Strategy Department is available at any time for programme guidance and direction. This department also has a plethora of resources and support to assist in countering anti-Israel programmes or campaigns.

For any event or project to count toward meeting their fellowship requirements, StandWithUs UK Emerson Fellows must complete a [programme report](#) after each event they organise. Reports are expected to be submitted within one week of the event. This report also requires photos, so fellows should ensure that high-quality pictures are taken during the event.

During digital programming, StandWithUs UK Emerson Fellows must keep their cameras on unless otherwise agreed upon by their Campus Coordinator.

Movement Builder + End-of-Year Survey

StandWithUs UK Emerson Fellows should not only organise individual programmes but also develop a yearlong strategy and goals. All fellows are required to do this using StandWithUs'

[Movement Builder](#) platform in order to strategise a step-by-step plan for the year, working with their board, club members, or any other students partnering on organising an event. This should take a total of one to two hours and can be done with the help of StandWithUs UK Campus Coordinators. It is expected that fellows maintain their Movement Builder strategies and update them with their progress.

The deadline to create the initial Movement Builder strategy is October 15, 2021.

At the end of the academic year, StandWithUs UK Emerson Fellows are expected to complete the **end-of-year survey**, which will include information about the following:

- Most successful programme and why
- Least successful programme and why
- Impact and personal development

Important Notes

- **Fellows are not allowed to represent other national pro-Israel organisations in tandem with the StandWithUs UK Emerson Fellowship.**
 - When writing articles or giving interviews, participants are required to identify themselves as StandWithUs UK Emerson Fellows.
- **Fellows are required to recruit at least one replacement at the end of the academic year.**
- Fellows are evaluated throughout the year based on the following criteria:
 - Impact and quality of the initiatives and programmes run throughout the year
 - Creativity with programming
 - Leadership skills
 - Communication with StandWithUs Campus staff
 - Handling of anti-Israel/antisemitic situations
 - Media exposure
 - Fulfilling all event and reporting requirements
- **Fellows** must not be studying abroad at any point during the 2021-2022 academic year.